

Organised by



Confederation of Indian Industry

In association with



**ODISHA**  
NEW OPPORTUNITIES



**CII**  
21<sup>st</sup> **ENTERPRISE**  
**ODISHA**

Odisha Marching Ahead: Inclusive, Innovative & Responsible **2017**  
7 - 11 December 2017, IDCO Exhibition Ground, Bhubaneswar



## Glory Continues at 21<sup>st</sup> Enterprise Odisha

The 21<sup>st</sup> edition of Enterprise Odisha, the largest Industrial and Consumer Trade Fair in Odisha will be organized by Confederation of Indian Industry in association with Government of Odisha from **7 - 11 December 2017** at **IDCO Exhibition Ground, Unit-III, Bhubaneswar**.

The primary objective of the Enterprise Odisha is to showcase the manufacturing prowess of the state and the investment opportunities across the focus sectors.

The theme of The Enterprise Odisha 2017 is **“Odisha Marching Ahead: Inclusive, Innovative & Responsible”**

**Enterprise Odisha** has always been the most awaited event for leading government institutions and corporate houses. It provides a platform for exhibitors to :-

- ▶ Showcase their latest Technology and Innovation
- ▶ Showcase their contribution towards Developing Society
- ▶ Showcase their range of Products / Services
- ▶ Showcase their future plans of Expansion and Development
- ▶ Showcase their vast network of Ancillary and Downstream opportunity
- ▶ Attract new Vendors / Customers

### Visitor's Profile:

- ▶ International Business Communities
- ▶ Ambassadors & Consulate Generals
- ▶ Business Visitors from Industries
- ▶ Central & State Government Officials
- ▶ Developmental Organizations
- ▶ General Visitors



### Exhibitor's Profile:

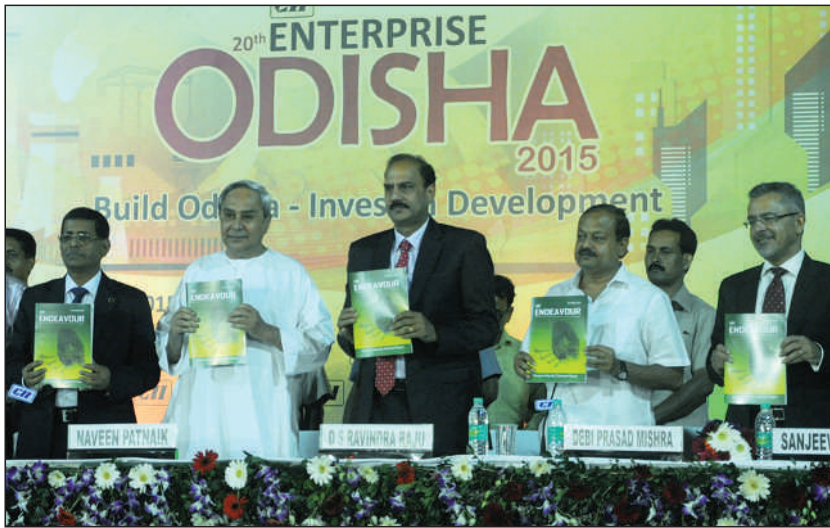
#### INDUSTRY SECTORS :

- Plastics, Chemicals & Petrochemicals
- Defense Manufacturing
- Tourism
- Textiles & Apparel
- Metal & Energy
- IT / ITEs
- Electronics Manufacturing
- Food Processing including Seafood
- Start-ups
- Downstream and Ancillary in Metal Sector

#### GENERAL SECTORS :

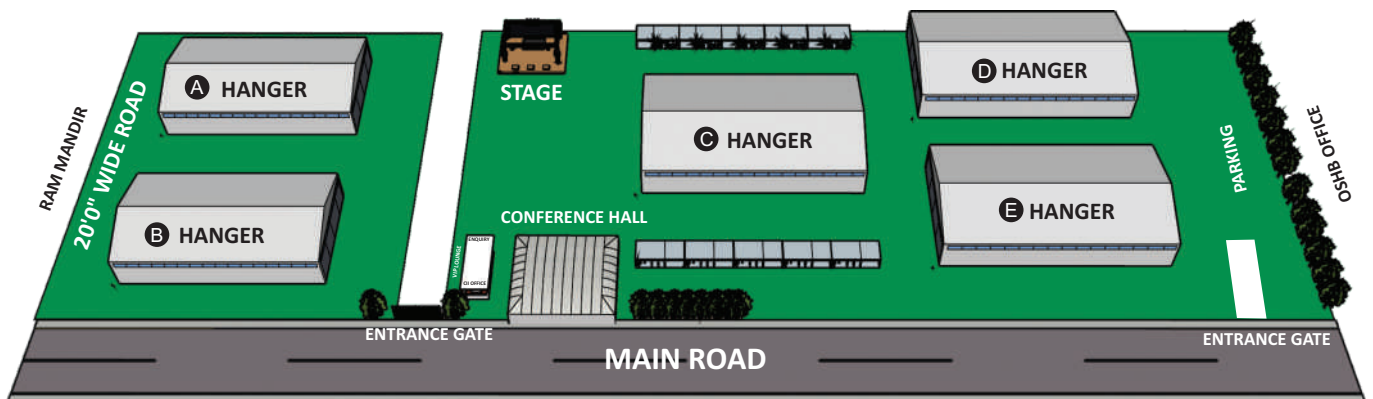
- Banking, Insurance & Financial Institutions
- Educational & Training Institutes
- FMCG & FMCD
- Health & Wellness
- Infrastructure & Real Estate





  
 ୨୧<sup>ତମ</sup> ଏଣ୍ଟରପ୍ରାଇଜ୍  
**ଓଡ଼ିଶା**

ପ୍ରଗତିପଥେ ଓଡ଼ିଶା: ସାମୁହିକ, ଅଭିନବ ଏବଂ ଦାୟିତ୍ୱବୋଧ **୨୦୧୭**  
 ୭ - ୧୧ ଡିସେମ୍ବର ୨୦୧୭, ଇଡିକୋ ପ୍ରଦର୍ଶନୀ ପଡ଼ିଆ, ଭୁବନେଶ୍ୱର



Venue : IDCO Exhibition Ground, Bhubaneswar, Odisha

Date : 7 - 11 December 2017

Timing : Business Visitors - 1400 hrs - 1600 hrs

Public Visitors - 1600 hrs - 2100 hrs



## About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8,500 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 250 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society

organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

As a developmental institution working towards India's overall growth with a special focus on India@75 in 2022, the CII theme for 2017-18, India@75: Inclusive. Ahead. Responsible emphasizes Industry's role in partnering Government to accelerate India's growth and development. The focus will be on key enablers such as job creation; skill development and training; affirmative action; women parity; new models of development; sustainability; corporate social responsibility, governance and transparency.

With 67 offices, including 9 Centres of Excellence, in India, and 11 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Iran, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 344 counterpart organizations in 129 countries, CII serves as a reference point for Indian industry and the international business community.

### Confederation of Indian Industry

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Reach us via our Membership Helpline: 00-91-124-4592966 / 00-91-99104 46244

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For participation and sponsorship options, please contact:



### Confederation of Indian Industry

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